The rugby club is a wonderful facility that is operated responsibily for the benefit of members and the wider community. It is self evident the application is to support a few events that are vital to generate the income required to run the club.

I would be totally supportive of the application

Ben Jackson



I would like to fully support the application for Ludlow rugby club on the new licence.

This club is at the heart of the community and has someone that has benefitted from the use of the club and what it has given me over the years it would be a shame to lose it. It relies heavily on volunteers and the money that they generate from these functions.

Joe Doyle

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To who this may concern,

This is a letter of support for the licence change of Ludlow Rugby club, The club is vital part of Ludlow offering junior to adult rugby for all ages and abilities. I think this a great idea for Ludlow rugby club to host the Ludlow spring festival which will bring much needed publicity, tourism and a Vital Boost to the local economy. This will help utilise the rugby club in off season times creating more local employment and generating more revenue for local business in the tough current climate.

Kind regards

Scott Marnick



Dear Sir/Madam,

I would like to make you aware of my support for the extended licence applied for by Ludlow Rugby Club.

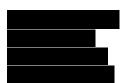
Not only will it enhance the ability of the club to generate much needed income, much of which is ploughed back into community sports and social activities, but it will provide a full functioning venue during the Festival, which brings a great deal of good will and trade to the town.

I hope you will see fit to grant the application.

Yours faithfully,

Dig Hadoke

Diggory Hadoke



Dear Sirs

I am a resident of Dinham and a member and past Chairman of Ludlow Castle Tennis Club, which neighbours the Rugby Club.

I am aware of the Rugby Club's application for a change to its Entertainment Licence to enable the club to provide a venue for this year's Spring Festival.

While I appreciate that the application may not meet with universal approval I would like to put on record that as a local resident I strongly support the Rugby Club's application.

Ludlow is a small town with an impressive record of hosting events such as the Spring Festival. These events are of great benefit to the local business community and the profile of the town. I believe it would be a backward step if events such as this are prevented from taking place simply because of objections from a number of local residents who are not necessarily representative of the whole community.

Kind regards

Michael G Jones



You will have before an application from the above named club. This has caused a lot of ill informed comment and criticism locally.

Please be aware the Ludlow RFC is a small sports club which is attempting to rationalise its licence to cover its future needs .There will be no significant change in the type or number of events we hold. We simply donot have the capability to change from our present modest social activities. These are principally for find raising the proceeds of which we share with other good causes.

Please give this application a careful hearing and 1 know you will not be swayed by ill informed objectors who have not had the good sense to enquire what changes our application will have in the weekly running of the club.

I am a member and proudly so, we take our social responsibility seriously.

Thank you for you consideration.

Wynne Jones

As a long term resident of Dinham and an active member of the Dinham Residents Group I write in strong support of the licensing application by Ludlow Rugby Club. I have spoken to all my fellow Dinham residents and we all support the clubs application. The club is a very important provider of sports facilities in Ludlow and the additional revenue which the revised licence would facilitate is vital both to the club and the town itself.

Please ensure that the revised licence is approved without delay. For the record my address is 13 Dinham and we and other members of the Dinham Residents Group are available for any relevant discussions.

Regards

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Derek Broadley

7

Sirs,

I write to support the application by Ludlow Rugby Club for a new premesis license to enable the Spring Beer festival to go ahead.

The Festival is very important for both the finances of the Rugby Club, and more importantly for the life of the town and its traders.

Yours etc

J M Baucher



James Baucher

Dear Sirs

I write on behalf of Ludlow Marches Food and Drink Festival, in support of the Ludlow Rugby Club's licence application, which I understand is about to be considered by the Council.

I would make a number of points, which I hope you would take into consideration in considering their proposal.

1. LRC is a long established, community based organisation which provides a valuable service to the community. Apart from the obvious as a senior rugby club representing the town, I can also say as the retired Chief Probation Officer for West Mercia, having such services is a major part of socially and physically healthy provision for young people in the town. Our position should be to do whatever we can to assist the people providing this important resource.

2. Having worked increasingly closely with the club I can say they are entirely responsible individuals who would not misuse the extended hours they are looking for.

3. I will be absolutely open about the non pecuniary interest the Food Festival has in this matter. They have offered us a home for the Spring Event, following our departure from our traditional home at the Castle due to rising costs there and any inability of the rugby club to be able to offer this licensed facility will endanger the running of the event this year. In the current financial situation we do not expect to make a surplus this year as it is and this is the only site on which we could project a break even or small loss at the sort of ticket price that would be reasonably affordable as a totally discretionary spend. Losing this partnership will do for the Spring Event, what storm Arwen did for the the Medaevil Fayre and further chip away at the Festival related nature of Ludlow's tourist economy.

The club has been there for many years, it has dealt responsibly with traffic from attendees at games and has had no record of crowd problems of which I am aware. It has provided our car parking and visitor camping for the main September Festival for several years, including disabled parking opening up the event to as many people as possible. And it should be noted that the numbers for September are considerably higher than for Spring. For the few occasions they may want to use this concession I think that all the evidence is that they can be trusted. Whatever risk there may be that this is not the case does not compare to all the benefits the Rugby Club provides to the community and the presumption should be in their favour.

David Chantler OBE



To Shropshire Council,

The Ludlow Rugby Club is applying to you to update its Licence to accommodate the Spring Fare on its club premises, as the Fare wishes to relocate due to a cost increase at its existing site in Ludlow Castle.

Local residents I believe are objecting to this due to extra cars and pedestrians using the surrounding area.

This I think is an understandable reaction to the proposed move to the Rugby Club.

However actual car numbers will be reduced, as in the past car parking has been on the Club pitches. Now that the event will be sited on parts of the pitches, should you be able to grant the application, then a large area previously used for parking will be taken out, actually reducing traffic around the Linney and Dinham.

Footfall will increase from town, but there are pavements from the town centre on both the Linney and Dinham right to the entrance to the Rugby Club drive.

The drive to the Club is wide enough to insure separation of cars and pedestrians.

I'm sure the club would have no hesitation in Marshals being made available to insure health and safety of the public on the Rugby Club premises.

The Rugby Club I'm sure would be very aware of the concerns of their neighbours as they have been over the years, and I do not know of any disputes in the past, and I have lived in the local area for over 70 years.

For the good of the local community of Ludlow I hope you can see your way to consenting to the updated licence for Ludlow Rugby Club.

Yours sincerely, Peter Brereton.



I write in support of Ludlow Rugby Club's application for a new premises licence. My son was a player for the club having started as a six year old in its mini section. He still plays, although in London, and I still support the current Ludlow team. It's a happy club with a big following. The club works hard for the community. I know lots of events which are vital to the town's calendar could not take place without the club allowing the use of its grounds and I believe the Spring Festival will not be able to take place unless the club can get a new premises licence. That would be a massive loss to the town and its traders.

I am unaware of any problems emanating from the club's present licence.

Margaret Wright

I am sending you this e mail to support Ludlow rugby clubs effort to alter their licence in order to be able to run various events at the club. This not only important to the club but also vital to the town of Ludlow so that we will be able to support it in their efforts to put on events such as the spring festival. Ludlow rugby club put on various events at the moment and as always fully look after people attending without trouble. It is worth mentioning that the club is not exactly on top of neighbours in this part of the town.

Edward griffiths I am a member of Ludlow rugby club.

To whom it my concern,

I write to you supporting the application from Ludlow Rugby Club.

Regards

David Andrew.



Dear Sirs,

As a local business and visitor to the club. I would like to express my support for the Rugby club application for a License to sell beer and wines. The club has grown and developed massively from inception when it originally applied for a club certificate. The challenge facing any successful club is income generation and this application if allowed will allow the club to generate more income which will benefit the local community as they can encourage more grass root sports participation across the genders.

The club has few neighbours and has private parking and is close to a local public car park which makes it ideally located as a venue for non – sporting events as well.

The Ludlow Spring festival is a local festival of many years which now find itself needing a new venue, the Ludlow Rugby club are willing to offer the facilities to the organisers. This annual event brings benefits to the broader Ludlow community especially the food and leisure sector which has suffered greatly over the past few years, however without a change in License they cannot and the Ludlow Spring festival could be lost to the town.

Yours sincerely

David Burford

I write in support of Ludlow Rugby Club's application for a new premises licence. I am a club member and have been chairman for seven years until last May. I am now the club president. During that time the club has worked hard to put itself and it's facilities at the centre of the community, offering itself as a venue and meeting place for other organisations as well as raising money for other organisations.

Our grounds have been used for caravan and car parking for both the town festivals and we run a disabled parking service for both. Our grounds are the start and finish point for the Macmillan cycle rides, Storm the Castle triathlon and the Magna Longa walk.

The well established Andali Fitness group is based at the club and provides exercise for both individuals and groups daily.

We are also the meeting point for the Ludlow Model Car Racing Club and until Covid struck, the regular rehearsal space for the Town Band, and, in summer the playing area for a rounders group. As a club we have 95 registered senior players and run two league sides which trains twice weekly and plays on Saturdays as well as a thriving mini and junior club which meets on Sundays. We employ several part-time staff including two physios, two coaches as well as bar and cleaning staff. The club's community fund raising project for this year is Hands Together Ludlow. projects including the Men's Shed.

All the above requires an income of more than £100,000 to run annually. Some can be raised through sponsorship but the majority relies on income from our licensed premises. I am confident that we have complied with the terms of our previous licence and this new application is not significantly different other than it applies to the grounds as well as the clubhouse. This is to allow the Spring Festival to move to our grounds. Organisers say they can no longer afford to run within the castle grounds and approached the club so that the festival, which is vital to Ludlow, could be saved. We were happy to oblige but need to vary the licence to comply. With the exception of the Spring Festival I do not foresee any significant change in the size and scale of our operations at the Rugby Club.

Yours sincerely Andy Wright, President Ludlow Rugby Club

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Good afternoon

--

I e-mail in support of Ludlow Rugby Club's application for a new premise licence.

The club is financially dependent upon the ability to host occasional larger events to boost funds an enable the critical provision of these sporting facilities to the area.

The club is volunteer-run and will not be running daily or even regular full-day events.

The ability to host events such as the Spring Festival enables such events to continue, in these times of increasing costs and lower disposable income and therefore supports the wider community - both for businesses and individuals.

The club is acutely aware of it's role in the community and its' responsibility to local residents .

I am not a member of Ludlow Rugby Club but have attended a number of events there. I have always found those events well managed and responsibly run.

In summary, granting the premise licence will safeguard not just the community asset that is the rugby club but also other organisations/events.

Kind regards Michael Moore

To whom it may concern

I am writing in support of the application made by the club officials.

I can state that the following applies,

No history of crime, disorder or nuisance.

Robust age verification

First aid trained during match days

Staff training - age checks, dealing with drunks, conflict etc

Incident book

Dispersal policy

Noise management and mointering

Door staff on a risk assessed bases for events

Up to date Health and Safety Policy.

The club has been part of the community since 1933 and many local organisations use the facilities on offer.

I am proud to say that I am a Life Member of the club and have a been a member for some 46 years.

I support the application.

Regards

David Roberts

Dear Sirs,

I wish to make representation in support of Ludlow Rugby Clubs application for a new licence to hold certain events.

The club has been, and still is, an active supporter of town events and organisations.

The hosting of events helps to keep the club financially viable whilst boosting the local economy at the same time.

There are objections on the grounds that traffic would be too heavy in the narrow roads around the club grounds. True it can get congested, but the club has experience in dealing with traffic, in and out of the ground from previous festivals where parking has held at tge rugby club. In particular parking for disabled visitors and the provision of a complimentary bus to assist the visitors.

With forward planning and consultation there are solutions to cover what would at the most be a three day event (i.e Ludlow spring festival or Ludlow food festival). Other events are not likely to be any different to what has been held in previous years, one day sporting events.

I believe that the experience the club staff and members have will mean that events can be managed safely and efficiently without too much disruption to local residents.

I support the application to change the club's licence.

Bruce Acton



I am not a member of the club but am a member of the tennis club which neighbours the rugby club. I enjoy going and watching the local youngsters play a very good level of rugby.

It is essential in these days that clubs are allowed to maximise potential revenue to ensure a future for an important club within Ludlow. I read in the local press the support that the club gives to the local community and perhaps we the local community needs to support Ludlow Rugby Club.

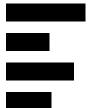
The spring festival is one of the important festivals that brings tourists into Ludlow. I was so pleased that the rugby club offered to host it as the Castle seems to have decided not to host it. Without the Spring festival Ludlow will lose an important revenue stream.

I hope the licensing committee look favourably on the application.

Best wishes,

--

Philip Poolton



Dear Sirs

I am writing to give my support for Ludlow Rugby Club obtaining a license to host the Ludlow Spring Food Festival Fayre. It is a fantastic event for Ludlow and all the shops snd restaurants benefit greatly from the event. I have holiday cottages and I also benefit for these events ! Please grant the rugby club the licence so this fantastic tradition may keep going.

Kind regards Jayne Hall ---

Dear Sirs,

I write to you to inform you of my support for the recent application/licence request put in by Ludlow Rugby Club.

Kind regards,

William Hodnett

Dear to whom it may concern,

--

I'm writing this email to support the application for the premises license for Ludlow rugby club, in that the rugby club is a very important part of the Ludlow community and the events which are held throughout the year in Ludlow. After Covid many events no longer go ahead such as the medieval Christmas fayre or are struggling to find venues for a reasonable price and the rugby club is fantastic venue to hold events such as the spring festival, which is a fantastic venue for Ludlows local businesses.

It would be a shame for the rugby club to not be allowed this licence as it will no doubt mean that the spring festival will struggle to find another venue and so lose another festival.

Thank you for reading this letter of support,

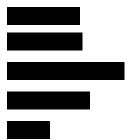
Kind regards George Vyvyan

I would like to support the application by Ludlow Rugby Club to obtain a Premises Licence.

It would enable them to hold the Ludlow Spring Festival which would cease otherwise. It is an event that brings in much needed revenue to the town and from past involvement personally is very well run.

Yours

Edward Wood



Hello

I am in support of change of licence for Ludlow Rugby Club to host bigger events for the local community.

Regards

Darren

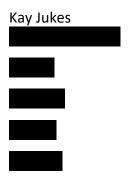
Darren Jukes



Hello

I am in support of change of licence for Ludlow Rugby Club to host bigger events for the local community.

Regards Kay



Dear Sir or Madam,

I would like to submit my support for the change of licence at Ludlow Rugby Club. On face value I can see why some of the local residents may be wary of this change, but the main reason for applying is so that they can host the Spring Beer Festival, which is looking for a new home this May. If it is not held at the Rugby Club it is likely that Spring Festival won't go ahead this year, which will be a big blow to the town.

In respect of licencing hours, I very much doubt that they will be changing their operating hours from what they already cover. They are a rugby club and will continue to operate as a rugby club. I see no negatives to this application and I hope that it is approved.

Kind regards, Stuart Lewis

Good morning

I would like to show my support for the new Premises Licence application on behalf of Ludlow R.F.C.

I joined the rugby club as a 1st team player in 1970 and have been a member ever since. The moving from the cricket club pavilion to the current clubhouse at the Linney has been quite a journey and definitely a big improvement regarding better facilities. Since moving to the Linney all members have been mindful of the close proximity of neighbours. All match days and additional social meetings have always been conducted in a very orderly fashion. I'm not aware of any incidents where noise or bad behaviour have caused any of the neighbours to lodge complaints, either with the club or any members of the Shropshire Council. Members are fully aware of the fantastic set-up there is at the Linney at present and are inclined to make sure that nothing would happen to cause any of the surrounding neighbours any grief. The recent problems caused by Covid have made the survival of clubs the size of Ludlow precarious to say the least due to the lack of match days and fund raising revenue.

If the licence were granted I would be most surprised that if any of the neighbours who are currently objecting would eventually be in a position to say "we told you so!" The granting of a new licence I believe would certainly make club officials and members more mindful and ensure that no neighbours would have any cause for complaint. There is more than adequate parking to accommodate the hosting of the Spring Beer Festival. It is sad to think that if the licence isn't granted the Festival just won't happen. After tricky times during the last few years a gathering like the Spring Beer Festival is just the event that Ludlow town could do with.

I really do think that neighbours around the Linney have no cause for concern for all the reasons outlined above.

Kind regards

Tony Smith



- 1- Ben Jackson
- 2- Joe Doyle
- 3- Scott Marnick
- 4- Diggory Hadoke
- 5- Michael G Jones
- 6- Wynne Jones
- 7- Derek Broadley
- 8- James Baucher
- 9- David Chantler OBE
- 10-Peter Brereton
- 11-Margaret Wright
- 12-Edward Griffiths
- 13-David Andrew
- 14-David Burford
- 15-Andy Wright
- 16-Michael Moore
- 17-David Roberts
- 18-Bruce Acton
- 19-Philip Poolton
- 20-Jayne Hall
- 21-William Hodnett
- 22-George Vyvyan
- 23-Edward Wood
- 24-Darren Jukes
- 25-Kay Jukes
- 26-Stuart Lewis
- 27-Tony Smith